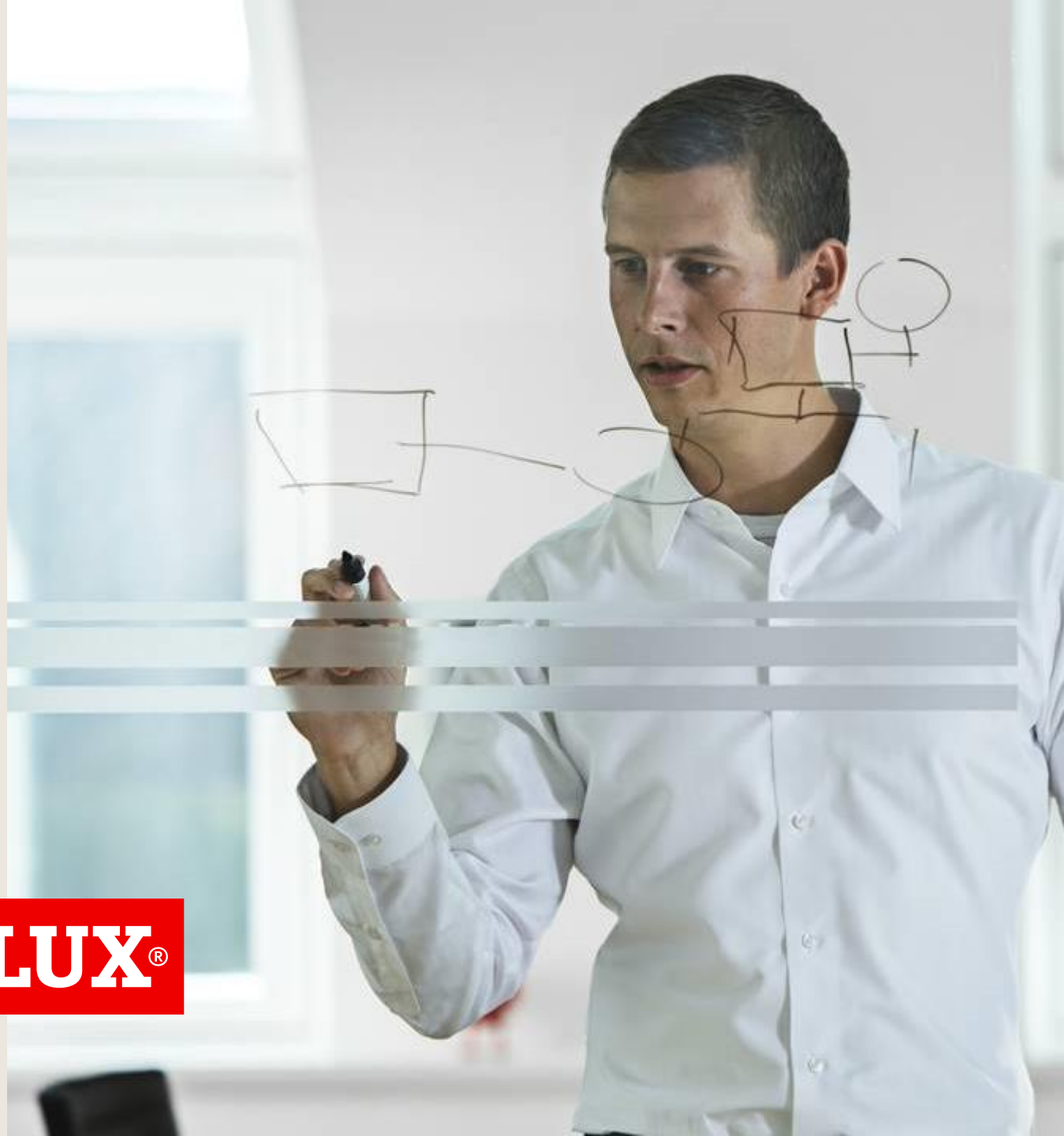
CIO Meetup 2024

Digital Boards

Business & IT co-creation

Rostislav Geržičák

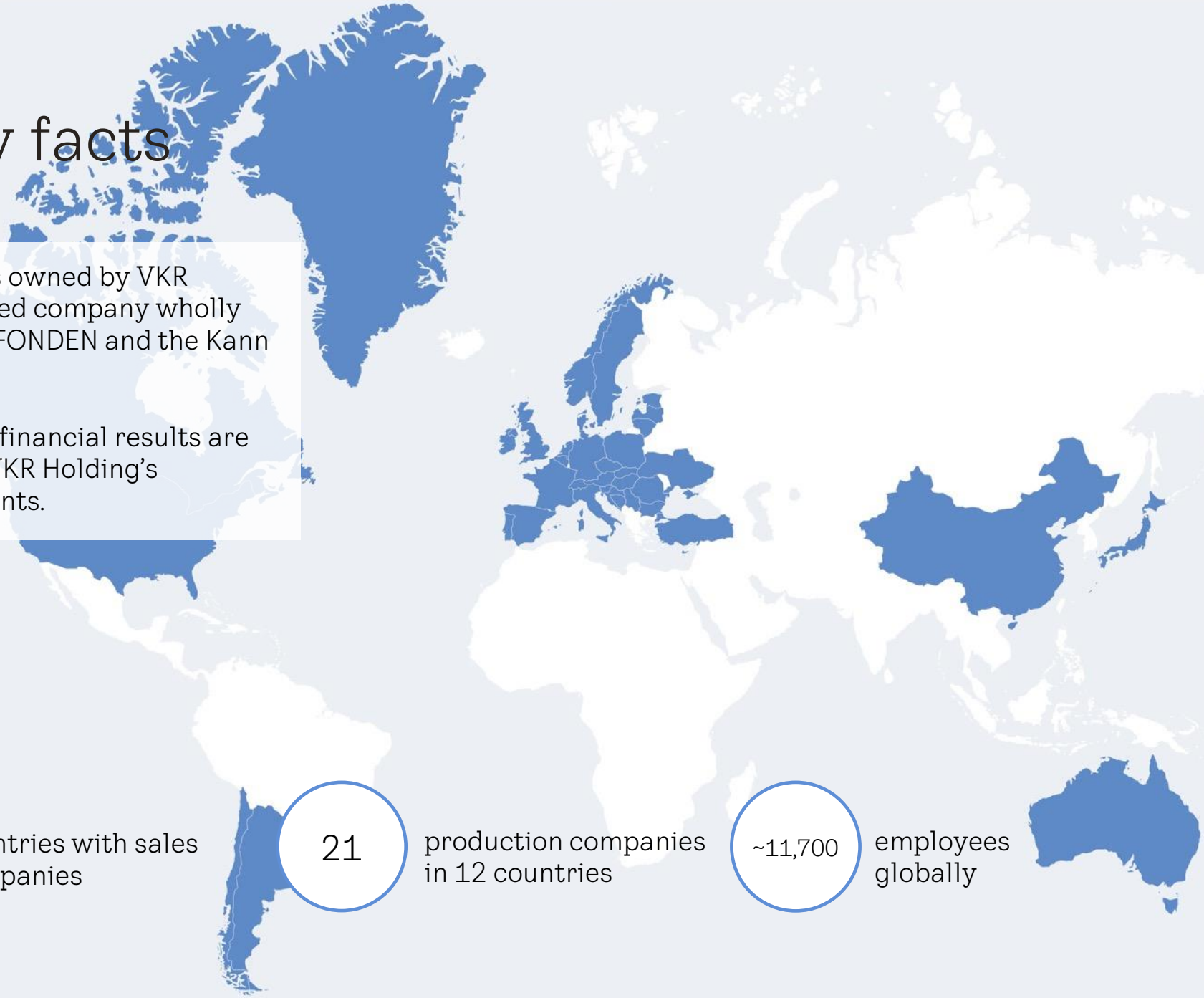
VELUX®



Company facts

The VELUX Group is owned by VKR Holding A/S, a limited company wholly owned by VILLUM FONDEN and the Kann Rasmussen family.

The VELUX Group's financial results are incorporated into VKR Holding's consolidated accounts.



2022 numbers (EUR)

2.99bn

VELUX Group revenue

4.29bn

VKR Holding revenue

37 countries with sales companies

21 production companies in 12 countries

~11,700 employees globally

The VELUX product programme

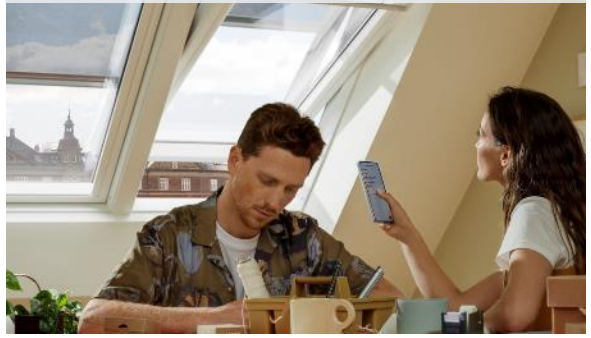
- Roof windows

Blinds

- Shutters & awnings

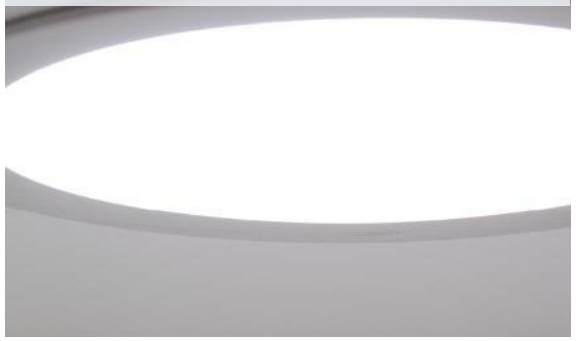
Flat-roof windows

Intelligent Home Control



Installation system

Sun tunnels



- Solar and electric products

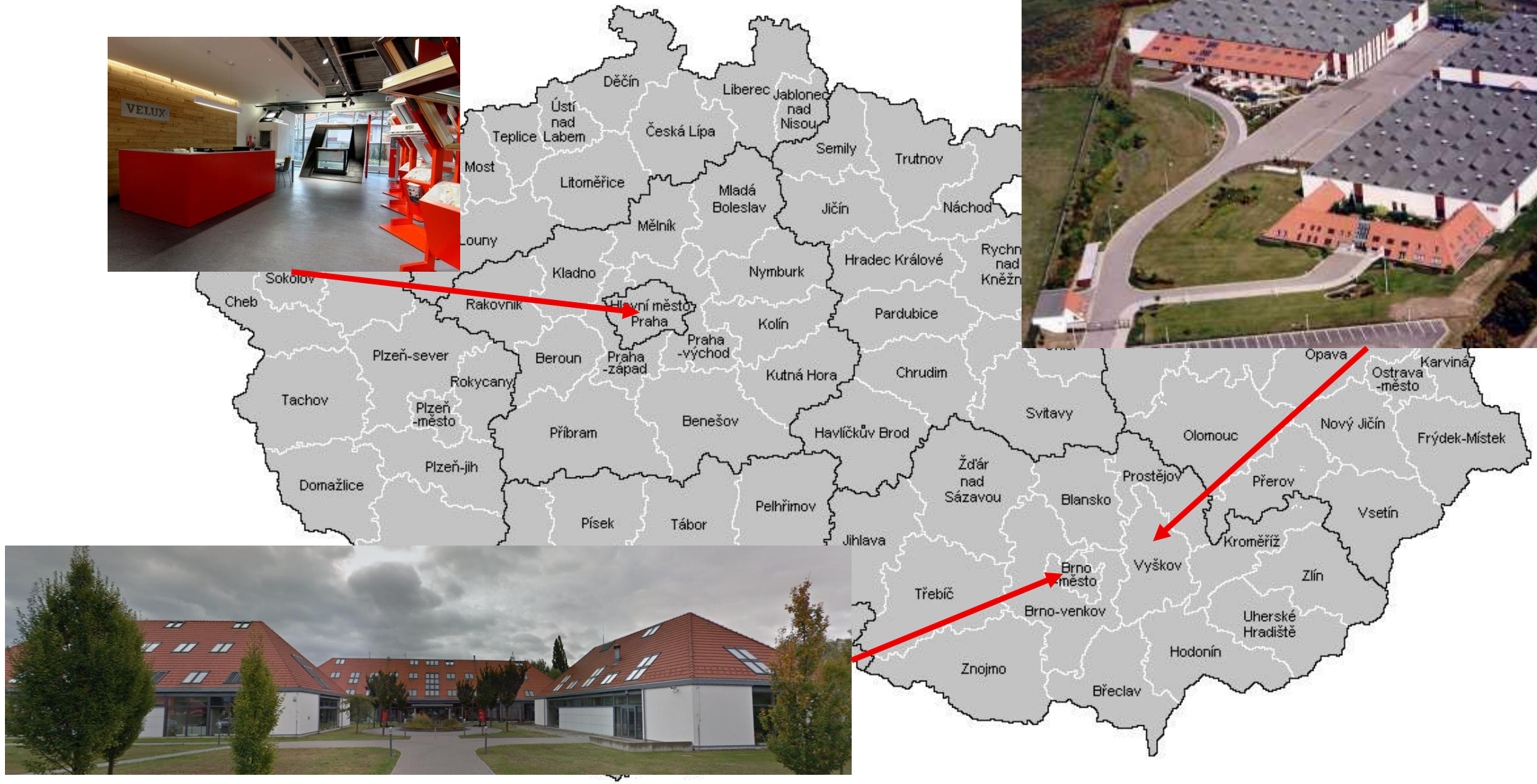
The VELUX Commercial product programme

Domes & Flat roof windows

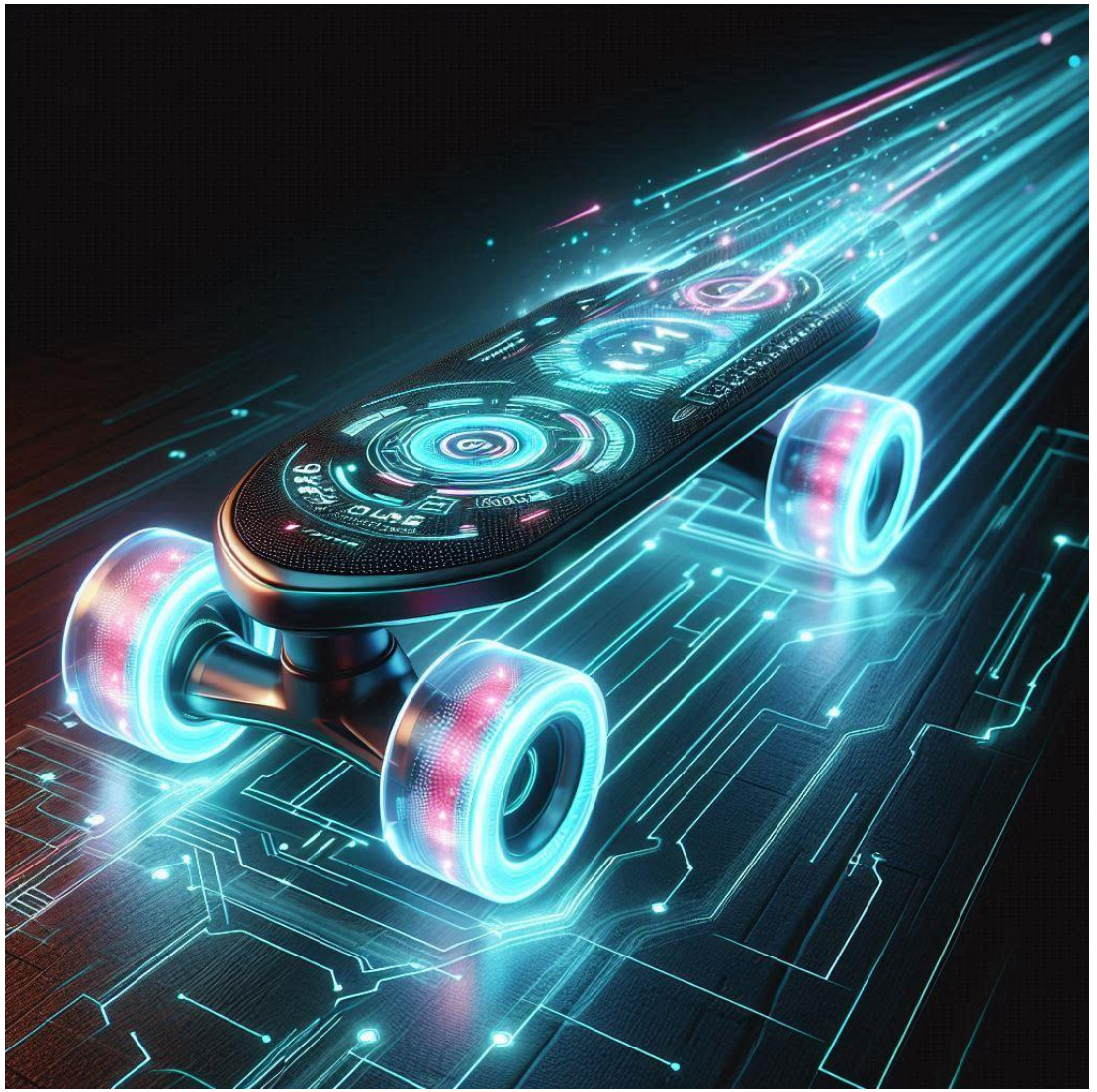
Continuous Rooflights

Glazing systems

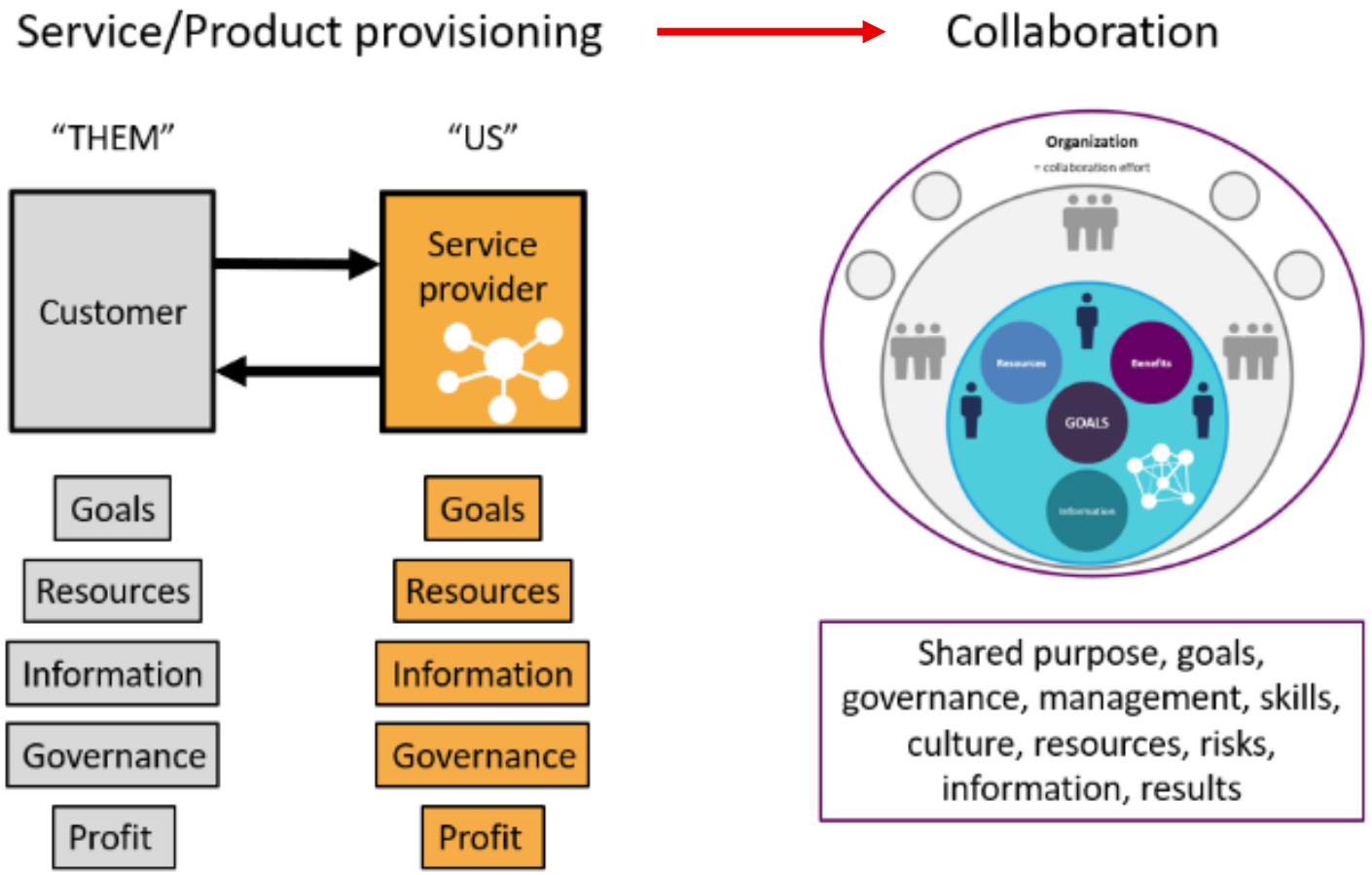
VELUX in the Czech Republic



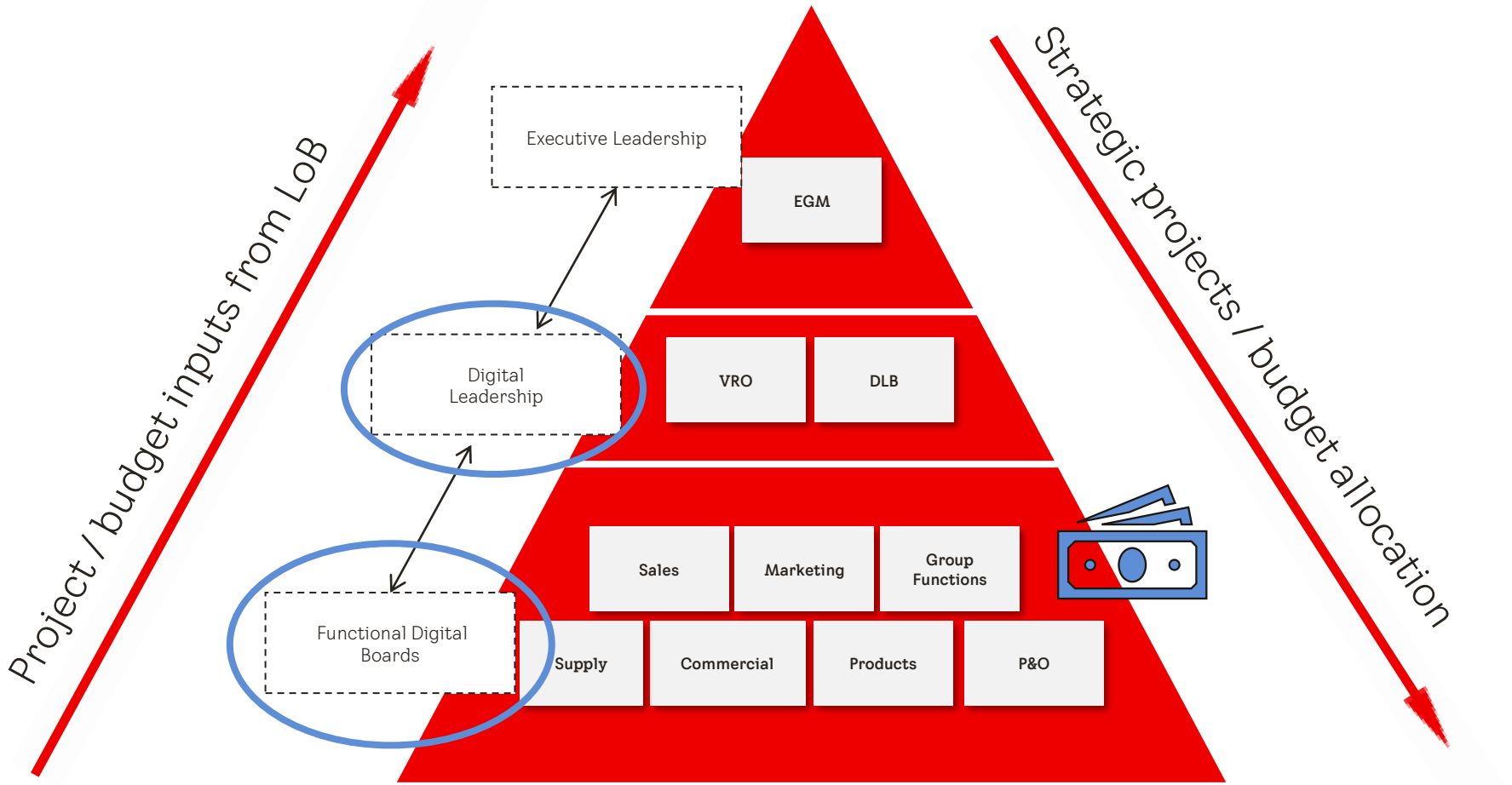
Digital board by AI (DALL-E)



Digital Boards by VELUX



Digital Governance / Digital Boards



Digital Boards

Digital Leadership Board

(CIO, PMO, VRO, Functional Leads)

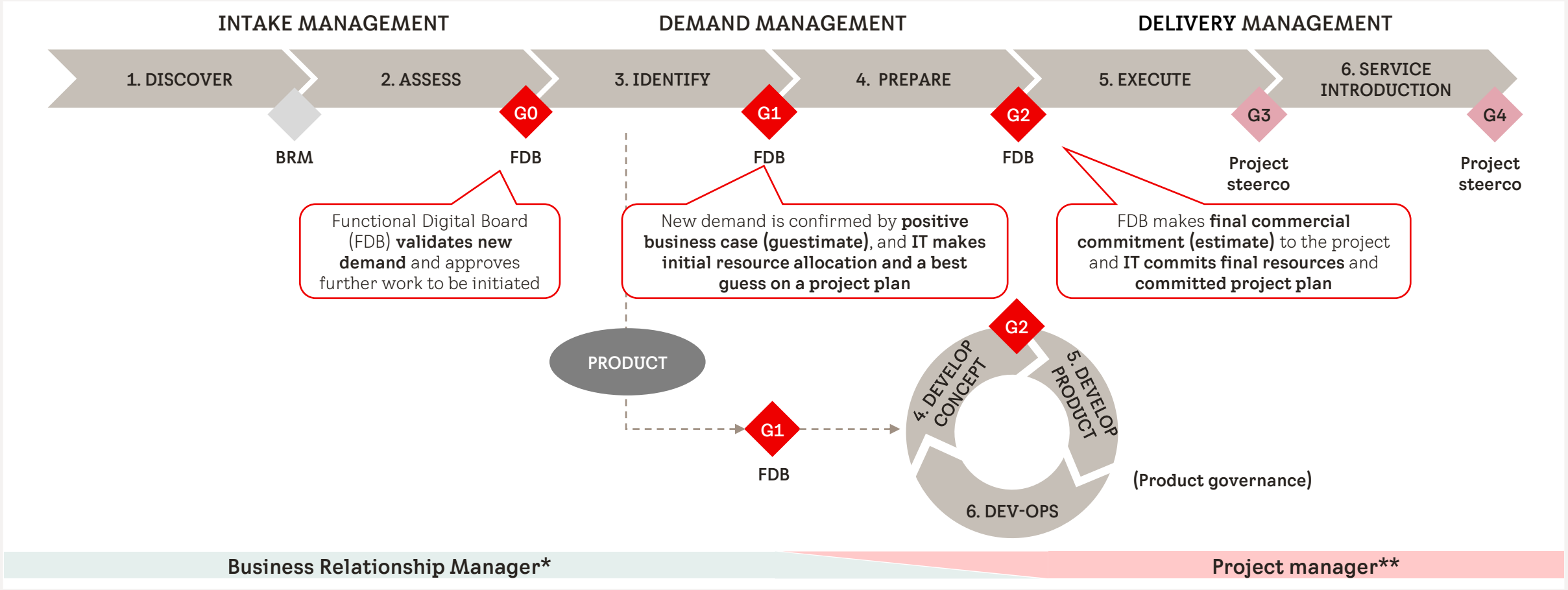
- Act as sounding board towards EGM
- Own consolidated view of VELUX digital portfolio (ongoing projects, project pipeline)
- Evaluate and provide guidance on VELUX Digital portfolio composition e.g. realisation of strategic aspirations, innovation level, value optimisation etc.
- Ensure alignment on cross functional initiatives on e.g. prioritisation, scheduling etc. and monitor progress
- Co-drive (with VRO) portfolio value realisation
- Provide guidance on Digital capabilities/talents and sourcing

Functional Digital Boards

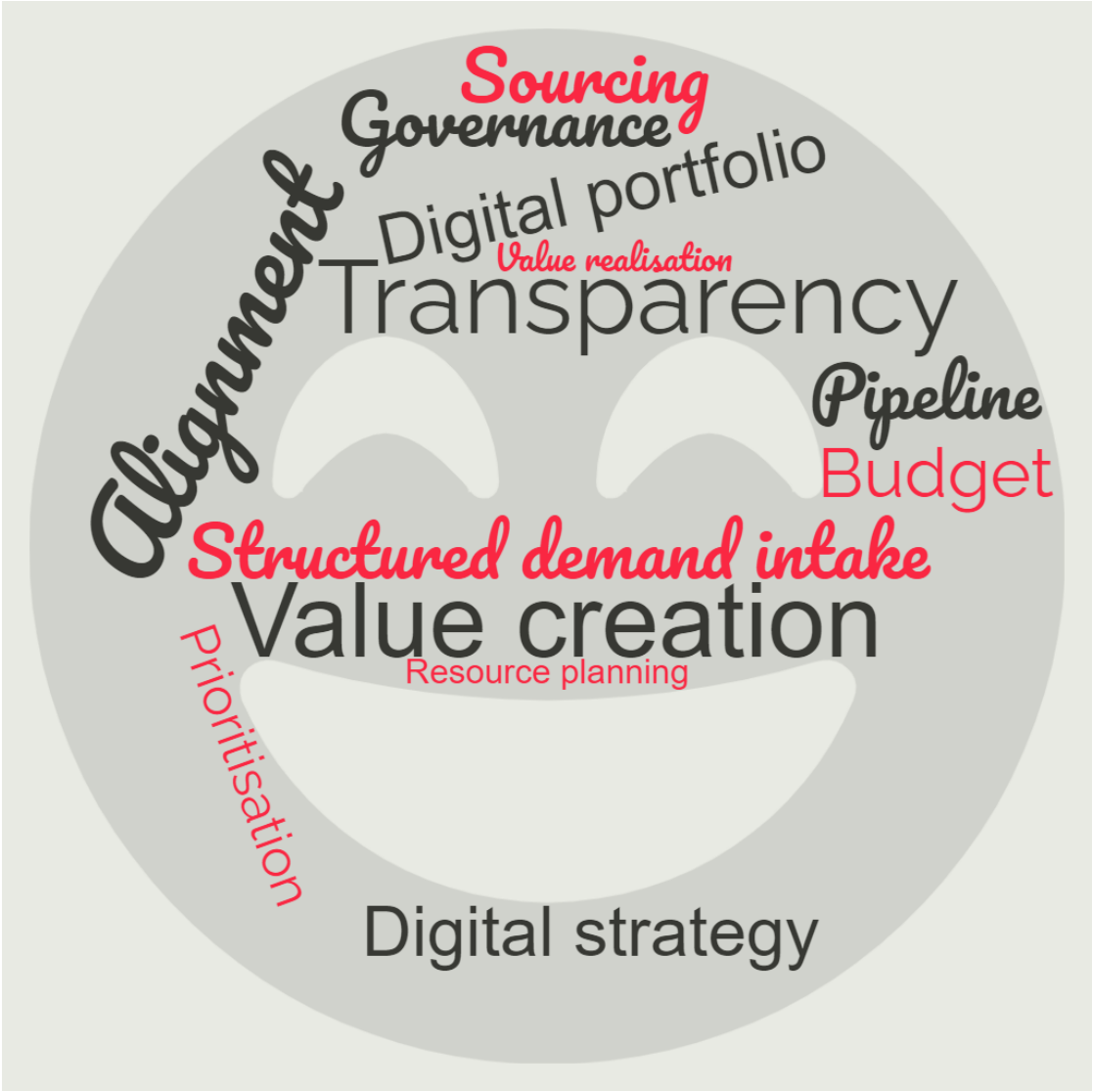
(BRM, PMO, Functional representatives)

- Prioritization of ongoing as well as new digital initiatives in a portfolio perspective
- Provide guidance on overall DEV funding split
- Alignment within function and towards digital strategies and aspirations
- Drive value creation processes and benefits / impact analysis with the function
- Transparency of ongoing and planned digital initiatives within the functional area

Digital Board role in Project Lifecycle (Stage Gate model)



Benefits


Sourcing
Governance
Alignment
Digital portfolio
Value realisation
Transparency
Pipeline
Budget
Structured demand intake
Value creation
Resource planning
Prioritisation
Digital strategy

Rostislav Geržičák

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Amateur Sport League Founder